# Healthcare innovations, sourcing and networking opportunities at MEDICAL FAIR ASIA and MEDICAL MANUFACTURING ASIA 2024

Pre-register now to attend Southeast Asia's top healthcare events

**18 June 2024, Singapore** – As the healthcare and medical sectors advance, driven by technological innovations and the adoption of digitalisation and interconnected solutions, they are successfully navigating challenging market and regulatory conditions. Against this dynamic backdrop, the co-located exhibitions—MEDICAL FAIR ASIA and MEDICAL MANUFACTURING ASIA—are reinforcing their status as Southeast Asia's leading sourcing, business, and networking platforms across the entire value chain from production to development, including medical technology products, equipment and systems. The upcoming editions are scheduled for 11 to 13 September at Marina Bay Sands, Singapore.

MEDICAL FAIR ASIA 2024 will bring together over 1,000 international manufacturers, suppliers, and innovative solution providers from 50 countries and 18 national and country groups to buyers of medical and healthcare products and services, as well as the regional healthcare community. Attendees can expect to discover a comprehensive range of innovations for in-and-out patient care and more than 5,000 products ranging from diagnostics and laboratory technology, medical supplies and consumables, rehabilitation and orthopaedic equipment, medical technology and electromedicine, to IT solutions and systems.

With the healthcare industry's ongoing shift towards digitisation and cost-effective patient care improvements, staying informed of the latest developments is more crucial than ever. In light of Southeast Asia's rapid population growth, increasing aging population, and heightened health awareness, Gernot Ringling, Managing Director of Messe Düsseldorf Asia, stated: "MEDICAL FAIR ASIA and MEDICAL MANUFACTURING ASIA are excellently positioned to provide premier platforms for sourcing, business discussions, networking opportunities, and achieving robust business outcomes in Southeast Asia." He also highlighted that the Asia-Pacific region is expected to be the fastest-growing in healthcare spending, accounting for over 20 percent of global expenditure by 2030.

"As healthcare systems continue to grapple with challenges in ensuring accessibility, affordability, and quality of care, these two exhibitions are pivotal in showcasing innovative solutions and fostering collaborations that drive the industry forward. They offer an unparalleled opportunity to connect with key stakeholders, explore new technologies, and gain insights that are essential for navigating the evolving healthcare landscape," added Ringling.

The synergistic concurrently held MEDICAL MANUFACTURING ASIA now into its 6<sup>th</sup> edition, will see more than 80 companies presenting their MedTech, precision technology and manufacturing expertise. On show includes medical components and devices (including parts and manufacturing processes), materials (from plastics, composite materials to adhesives, and packaging), micro-nano technology components, to testing systems.



15<sup>th</sup> International Exhibition on Hospital, Diagnostic, Pharmaceutical, Medical & Rehabilitation Equipment & Supplies www.medicalfair-asia.com



6<sup>th</sup> Manufacturing Processes for Medical Technology Exhibition and Conference www.medmanufacturing-asia.com



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# What's in the spotlight in 2024:

- Community Care Pavilion: Focused on the rising importance of accessible, and guality community care, the pavilion spotlights the shift towards preventive health and value-based care. Attendees can expect to experience a dedicated space featuring companies from Korea, Malaysia, USA, among others, with assistive technologies and homecare equipment that address the growing demands of an aging population and enhance the quality of life for individuals in community care settings.
- Start-up Park: A signature feature since 2018, the Start-up Park fosters interaction and business collaboration between innovative start-ups with market-ready solutions and potential buyers, partners, and investors. On show this edition include innovations such as optimising patient care through Al-driven solutions, deep learning image processing technology, innovative IoT sensors and more.

# Bringing global expertise in sports medicine, wearable technology, and community healthcare

- WT | Wearable Technologies Conference 11 Sep: As the region's only dedicated WT conference, jointly organised by German based - WT | Wearable Technologies AG, and MEDICAL FAIR ASIA, this highly successful event dives into the latest wearable tech and advancements in precision medicine, remote patient monitoring, to early detection technologies. Themes this year include digitalization in healthcare, deep tech and innovations, enabling the future of healthcare, as well as healthcare, fitness and wearables.
- Medicine + Sports Conference 12 Sep: This programme will bring together leading sports medicine and sports science experts and healthcare professionals as they discuss innovative approaches and use of technologies that can predict, detect and prevent injuries. Key topics at the full-day programme include enhancing superathletes and soldiers of the future, to shark tank of digital innovation in sports and healthcare.
- 3rd Paradigm Shifts in Healthcare Symposium 12 & 13 Sep: Over two half days, this symposium focuses on the transformative changes within community healthcare, providing an essential platform for exploring new healthcare practices and patient care models.

MEDICAL MANUFACTURING ASIA, which is jointly organised by Messe Düsseldorf Asia and the Singapore Precision Engineering and Technology Association (SPETA), will also feature the return of the IVAM Forum: High-Tech for Medical Devices, and the first SPETA Forum covering topics such as Singapore's MedTech regulatory landscape, and emerging Medtech manufacturing technology.

MEDICAL FAIR ASIA and MEDICAL MANUFACTURING ASIA 2024 will also run concurrently with the 14th edition of OS+H Asia - the Occupational Safety + Health Exhibition for Asia, organised by Messe Düsseldorf Asia.

For more information on the exhibitions and to pre-register, please visit; www.medicalfair-asia.com and www.medmanufacturing-asia.com

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#### About MEDICAL FAIR ASIA

Organised by Messe Düsseldorf Asia, MEDICAL FAIR ASIA - is part of the MEDICAlliance portfolio by the Messe Dusseldorf group in Germany, and is Southeast Asia's leading exhibition on hospital, diagnostic, pharmaceutical, medical & rehabilitation, equipment & supplies. Since its inception in 1997, MEDICAL FAIR ASIA has grown from strength to strength and continues to foster international collaboration and facilitate industry connections. It is the region's foremost B2B marketplace for the medical and healthcare sectors. For more information, please go to www.medicalfair-asia.com | Follow MEDICAL FAIR ASIA on these channels: LinkedIn | YouTube

# About MEDICAL MANUFACTURING ASIA

Jointly organised by Messe Düsseldorf Asia and SPETA (Singapore Precision Engineering and Technology Association), it is the region's specialist trade fair for Asia's MedTech and medical manufacturing processes sectors. Part of the MEDICAlliance portfolio by the Messe Düsseldorf group in Germany, MEDICAL MANUFACTURING ASIA is modelled after COMPAMED – the high-tech solutions for medical technology exhibition. First started in 2012, the exhibition has since become the No.1 MedTech exhibition in Southeast Asia. For more information, please go to www.medmanufacturingasia.com

### About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf GmbH in Germany, one of the world's leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany. With extensive expertise in organising trade fairs in Southeast Asia since 1995, Messe Düsseldorf Asia's diverse portfolio includes sectors such as: medical and healthcare, workplace safety and health, packaging, printing, plastics, wine and spirits, and more. For more information, visit mda.messe-dusseldorf.com

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